



(<http://www.esanchar.rajasthan.gov.in>)

(**E-S**peech **A**pplication through **N**etwork for automated **C**ommunication **H**elp **A**nd **R**esponse)
Governance through Mobile Telephony

RajCOMP intends to invite Business Alliances for the development and state wide rollout of the Award winning product e-Sanchar™ – a project conceived by Shri Tanmay Kumar, Secretary , IT & C and executed on a pilot basis for the past one year by a dedicated team comprising officials from Department of IT & C and RajCOMP. The alliances are sought from reputed Companies working in the filed of computer-telephony-integration (CTI) having expertise in providing TTS and IVRS based solutions and with proven record of successfully delivery of such products.

e-Sanchar™ is the unique initiative of Department of Information Technology & Communication(DoIT&C),Government of Rajasthan and has been executed through RajCOMP – an agency executed by State Government, to harness the benefits of the mobile/landline telephony in providing information to rural citizens on a real time basis. It integrates mobile / telephony network with I.T. for generating voice calls to rural citizens under various individual beneficiary programmes and schemes. The application is capable of transmitting information, alerts, advisories, campaigns etc. on real time basis in respect of: pension disbursement, student's scholarship, social security schemes, public distribution system, Chief Minister's relief fund, blood bank, social messaging etc- etc.

RajCOMP has successfully executed the pilot project on behalf of DoIT&C , Government of Rajasthan for rural beneficiaries of Old-age, Handicap and Widow Collectorate, Jaipur and Social Justice and Empowerment Department .

Advantages envisaged from this project are:

- Timely delivery of the information at the doorstep of target beneficiaries / group.
- Information flows over a telephone/mobile network which has a much larger penetration in rural areas.
- Citizens shall feel that government is concerned about their welfare and cares for them, enhances the dignity of the target group in the eyes of the local community
- Information flow also presents the humane face of administration and helps build trust and faith in government
- Voice call does away with the problem of illiteracy and gives a personalized touch of administration
- Greater transparency, responsiveness, accessibility.
- Used to cover a large mass of population for information disbursement.
- Large population can take part in surveys and feedback.

Awards

- "India's Best IT Implementation of the year Award 2009 by PC Quest Magazine under the maximum Social Impact Category "
- "Best Paper award" at 13th National e-Governance Conference to Secretary IT&C Shri Tanmay Kumar, IAS.

Contact Person: Sanjay J. Karnik

E-Mail : sjkarnik@gmail.com

Phone : 91 (0141) 5113544